

Agenda Item 59.

TITLE	Developing a Shared Strategic Approach for Health & Wellbeing Partners in Wokingham
FOR CONSIDERATION BY	Wokingham Borough Wellbeing Board on 13 February 2020
WARD	None Specific
KEY OFFICER	Tessa Lindfield, Strategic Director of Public Health for Berkshire Public Health Services for Berkshire

Health and Wellbeing Strategy priority/priorities most progressed through the report	All
Key outcomes achieved against the Strategy priority/priorities	All

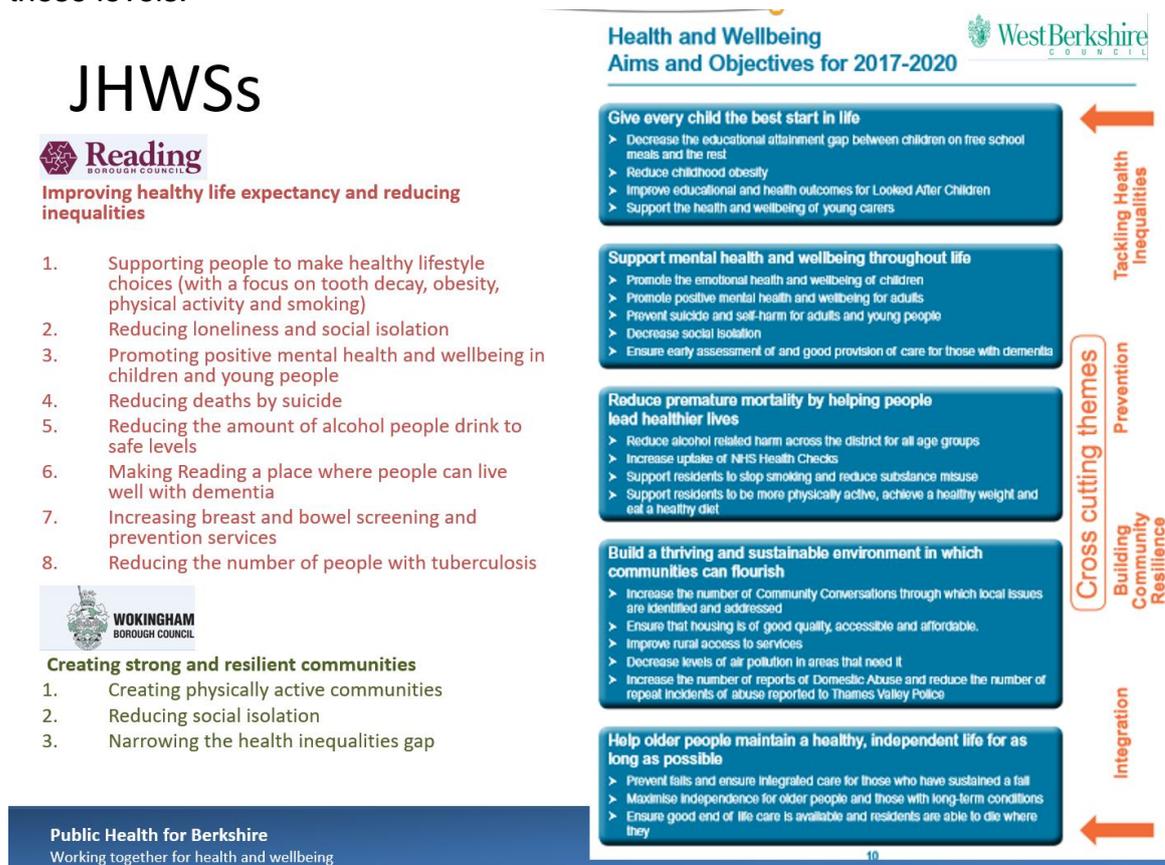
Reason for consideration by Health and Wellbeing Board	To fulfil duty for the Wellbeing Board on behalf of the LA and the CCG to have a Joint Health & Wellbeing Strategy. To increase the influence and impact of the Joint Health & Wellbeing Strategy.
What (if any) public engagement has been carried out?	The report has been produced with input from a range of people.
State the financial implications of the decision	None

<p>RECOMMENDATION</p> <p>That the Wokingham Borough Wellbeing Board support development work to embed Wokingham's Joint Health & Wellbeing Strategy priorities within a Shared Health & Wellbeing Strategy across Berkshire West.</p>
<p>REPORT</p> <p>Background</p> <ol style="list-style-type: none"> 1. Each Health & Wellbeing Board has a Joint Health & Wellbeing Strategy (JHWS), a 3 way duty for the CCG, Local Authority (LA) and HWB. The JHWS is the overarching strategy for improving health and wellbeing for an area's population. The aim is to provide strategic direction across the local system of public services. 2. There is a legal duty for LAs and CCGs to have regard of the JHWS, reflecting it in their policy and programmes of work.

3. Wokingham's current JWHS has 3 aims focussing on social isolation, physical activity and inequalities, with the overall goal of creating strong and resilient communities.
4. There is an opportunity to reinforce the impact of Wokingham's JHWS programme by embedding it in an overarching shared strategy for the Berkshire West Integrated Care Partnership (ICP) which covers Wokingham, Reading and West Berkshire Council populations.

What might a shared strategy look like?

5. The ICP works at place (Berkshire West), locality (LA) and neighbourhood levels. A shared overarching strategy would include actions and priorities at each of these levels.



Box 1: Health & Wellbeing Strategy Priorities in Berkshire West

6. There is strong synergy between the existing JHWS priorities for the 3 Health & Wellbeing Boards are similar and include the 3 Wokingham priorities. This would be continued in any shared overarching strategy.
7. Because a shared strategy would need to meet need at Locality and Neighbourhood levels as well as Place, there will be differences across the geographies in priorities and actions. This will ensure that Wokingham's priorities are not lost as there will be the opportunity for local variation.
8. The Wellbeing Board delivers the Joint Strategic Needs Assessment, the process for identifying the health and wellbeing needs of Wokingham residents. As the JSNA informed the content of the current Wokingham strategy, it will inform the local priorities and actions in the shared strategy as well as the shared priorities for services that cover the 3 boroughs.

How would a shared strategy be developed?

9. A shared strategy would be developed under the auspices of the 3 Health & Wellbeing Boards. Priorities will be identified from the JSNA, then tested and refined with local communities and partners. A draft strategy would be subject to public consultation before sign off by the Wellbeing Board which would be able to withdraw at any time.

Summary

10. There is an opportunity to reinforce the impact of Wokingham's JHWS programme by embedding it in an overarching shared strategy for the Berkshire West Integrated Care Partnership (ICP) which covers Wokingham, Reading and West Berkshire Council populations.
11. The development of a shared overarching strategy would be developed in a way that ensures that local priorities are not lost.
12. The Wellbeing Board would have full oversight of the development of the strategy and would be able to withdraw at any time.

Partner Implications – Joint working with other local authorities within Berkshire West and with colleagues in the ICP and PMO.

Reasons for considering the report in Part 2
Not applicable

List of Background Papers
Berkshire a Good Place to Work – the 2019 Director of Public Health Report

Contact Tessa Lindfield	Service Public Health
Telephone No 01344 352776	Email tessa.lindfield@bracknell-forest.gov.uk

APPENDIX 1

BERKSHIRE WEST SHARED JOINT HEALTH & WELLBEING STRATEGY

STRATEGY DEVELOPMENT GROUP

TERMS OF REFERENCE

Purpose of the Group

This is a time limited group to produce the Shared Joint Health & Wellbeing Strategy across West Berkshire, Reading and Wokingham Local Authorities, the area covered by the Berkshire West Integrated Care Partnership.

Objectives

To produce the Shared JHWS by September 2020 in accordance with the following principles:

- a. The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
- b. The strategy is developed in close collaboration with residents and local partners.
- c. The strategy will set the direction for health and wellbeing partners working at the place level.
- d. The strategy will focus on areas where partnership action adds value.
- e. The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- f. The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.
- g. The structure of the strategy will take inspiration from the Kings Fund's overlapping pillars of population health¹ as illustrated below, with inequalities a theme throughout.

To keep the (Health &) Wellbeing Boards fully engaged in the process and informed of progress.

To report to the ICP Delivery Board

Ways of Working

To meet monthly, chaired by the Strategic Director of Public Health. Meeting agenda and papers to be sent in advance, minutes to be taken.

¹ <https://www.kingsfund.org.uk/sites/default/files/2018-11/A%20vision%20for%20population%20health%20online%20version.pdf>

To provide regular reports to (Health &) Wellbeing Boards and the ICP Delivery Board.

Membership - TBC

Strategic Director of Public Health
Consultants in Public Health, West Berks, Reading & Wokingham
Project Manager
CCG Director of Strategy
Healthwatch
Adult Social Care leads
Children's services representative